

Steering Innovation in Communication Infrastructures

Piloter l'innovation dans les
infrastructures de communication
Innovationssteuerung in
Kommunikationsinfrastrukturen
Guidare l'innovazione nelle infrastrutture
di comunicazione

5–6 February 2020
Museum of Communication



Helvetiastrasse 16, 3000 Bern 6
www.mfk.ch



GESCHICHTE UND INFORMATIK
HISTOIRE ET INFORMATIQUE
STORIA E INFORMATICA
HISTORY AND COMPUTING

Museum für
Kommunikation
Musée de la
communication
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PTT-Archiv



Supported by the Swiss Academy
of Humanities and Social Sciences
www.sagw.ch



Thursday, 6 February 2020

09.30–10.30 Guided visit of the PTT-Archive

Heike Bazak, Head of PTT-Archive
Sägestrasse 77, 3098 Köniz
T +41 (0) 31 331 11 51

11.00–12.30 Richard Vahrenkamp
(Logistic Consulting, Berlin)
Von der Eisenbahnlogistik zur elektronischen Revolution: Infrastrukturinvestitionen in den Paketumschlag der deutschen Post im 20. Jahrhundert

Brice Demars
(Université de Cergy-Pontoise)
Les Postes françaises face au Minitel « politique »

Eng Sengsavang (UNESCO)
Karin Priem (University of Luxembourg)
Media Technologies for a Better World: How UNESCO Steered Communication Infrastructures and Uses of Media after the Second World War

Wednesday, 5 February 2020

14.00–15.45 Welcome
Heike Bazak (PTT-Archive)
Christiane Sibille (History & Computing)

Larissa Schüller
(Universität Zürich)
Weibliche Kommunikationsarbeit in den Schweizer Telefonzentralen um 1900

Anne-Katrin Weber
(Université de Lausanne)
Innovation and the Discourse on Newness: The Case of Television's "Revolutions", 1920s to 1970s

Diego Hättenschwiler (Bern)
Wikipedia: ungeplant erfolgreich

16.00–17.00 Guided visit of the Museum of Communication

Juri Jaquemmet, Curator
Helvetiastrasse 16, 3000 Bern 6
<https://www.mfk.ch>

13.45–15.15 Marie Sandoz
(Université de Lausanne)
La station terrienne pour satellites de Loèche (1974 – aujourd'hui) : éclairage culturel sur l'histoire d'une infrastructure technique transnationale

Paolo Bory, Ely Lüthi, Gabriele Balbi
(Università della Svizzera italiana)
The birth of the Swiss Supercomputing Centre (CSCS)

Daniela Zetti
(ETH Zürich)
Switching to digital times. The Swiss academic network SWITCH, 1980–2000

15.45–17.00 History and Innovation in Dialog

A talk with
Wolfgang Eger, CIO Swiss Post

Moderated by
Heike Bazak and Christiane Sibille

- **Public event with limited places / Free registration: info@ahc-ch.ch**

Öffentliche Veranstaltung mit beschränkten Plätze / Anmeldung: info@ahc-ch.ch

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