

## Mediating the Knowledge of Modernity: Global Perspectives on the 'Secular' Work of the YMCA (c. 1870 - 1970)



### International Conference

January 19-20, 2017  
Villa Hatt ETH Zürich

#### DAY 1 THURSDAY, JANUARY 19<sup>th</sup>

- 9:15** HARALD FISCHER-TINÉ (ETH Zürich), Welcome and Introductory Remarks
- SESSION 1 *The YMCA and Social Engineering: Training Leaders and Spreading the Gospel of Democracy*
- 9:30** STEFAN HÜBNER (NUS, Singapore), 'The YMCA, the First World War, and Global Sportive Democratization (1914-1929)'
- 10:15** MURAT YILDIZ (University of Michigan), 'A Marketplace for Western Knowledge: The YMCA in the Interwar Middle East'
- 11:00** **Coffee Break**
- 11:30** KATRIN BROMBER (ZMO, Berlin), 'Education for Leadership: The YMCA post-WWII Ethiopia'
- 12:15** **Lunch Break**
- SESSION 2 *Manufacturing Men: The YMCA and the Global Spread of Gender Ideals*

- 13:15** RYAN BEAN (UoM, Minneapolis), 'The YMCA's Indian Guides and the Construction of Masculinity in North America'
- 14:00** DAVID H. ANTHONY III (UCSC, Santa Cruz), 'Mediating Modernity in Making Men: The YMCA and Race in South Africa'
- 14:45** ONDREJ MATEJKA (Université de Genève), 'The YMCA in Interwar Czechoslovakia: Producing "Modern Religion" and "Modern Men" for a "Modern Society"'
- 15:30** **Coffee Break**
- SESSION 3 *Building Bodies and Characters: The Y, the Global Spread of Sports and Physical Culture*
- 15:45** CLAUDIA GUEDES (San Francisco State University), 'The YMCA and the Emergence of Modern Sports in Brazil'
- 16:30** PATRICIA VERTINSKY (UBC, Vancouver), 'Counterflows of Knowledge: Muscular Missionaries, Yoga and the Global Ambitions of the "Y" in a Modernizing Society'
- 17:15-17:30** CLAUDE-ALAIN DANTHE (World YMCA, Genève), 'World YMCA Archives in Geneva, Switzerland'
- 18:30** **Conference Dinner**

## DAY 2 FRIDAY, JANUARY 20<sup>th</sup>

- SESSION 4 *Dispelling Ignorance: The YMCA's Role in the Global Spread of Education and Science*
- 9:15** HARALD FISCHER-TINÉ (ETH Zürich), 'The YMCA and the Production and Dissemination of Science and "Useful" Knowledge in South Asia (c. 1900-1950)'
- 10:00** DOLF-ALEXANDER NEUHAUS (Universität Frankfurt), 'The YMCA and Education in Japan and Korea'
- 10:45** **Coffee Break**
- 11:00** YUROU ZHONG (University of Toronto), '"Sacred, the Laborers": The YMCA and the First Modern Chinese Mass Literacy Program in WWI France'
- 11:45** LANCE CUMMINGS (UoNC, Wilmington), 'The Idiom of Modernity: The YMCA and Language Teaching in the US and abroad'

**12:30 Lunch Break**

SESSION 5 *Applied Knowledge: YMCA-Schemes of Social Hygiene, Rural Development and Humanitarianism*

**13:30** ALBERT PARK (Claremont McKenna College), 'The YMCA and Scientific Rural Reconstruction in Korea'

**14:15** MARGARET TILLMAN (Purdue University), 'The YWCA, Social Hygiene and the Establishment of Nurseries in 1940s China'

**15:00 Coffee Break**

**15:30** GARRETT WASHINGTON (University of Massachusetts, Amherst), 'Reflecting on Empire: The Japan YMCA and Japanese Women's Colonial Discourse'

**16:15** JON WEIER (Western University), 'Global Protestant Humanitarianism: Towards a Transnational History of the War Work of the YMCA'

**17:00 Final Discussion**

**17:40 End of Conference**

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